

Montgomery County Planning Department
HOUSING POLICY SPEAKER SERIES

Draft

Prospective Speakers

as of: February 4, 2008

Send comments & suggestions to
Lisa.Tate@mncppc-mc.org

Think Tanks

Urban Land Institute

ULI created a Terwilliger Center for Workforce Housing this past year—we should contact this guy or someone else there about speaking to the Board.

Ronald Terwilliger Former Chairman, Urban Land Institute; Chairman and Chief Executive Officer, Trammell Crow Residential

Mr. Terwilliger became Chairman and Chief Executive Officer of Trammell Crow Residential in 1986. Trammell Crow Residential is a national residential real estate company and is the largest developer of multi-family housing in the United States. Mr. Terwilliger is responsible for all residential development and operations conducted by Trammell Crow Residential in 22 offices throughout the United States. Mr. Terwilliger is an honor graduate of the United States Naval Academy. After serving five years in the Navy, he received his MBA degree with High Distinction from the Harvard Graduate School of Business where he was elected a Baker Scholar. He is past-chairman of the Urban Land Institute where he continues to serve on the Governance Committee. He additionally is Chairman Emeritus of the Wharton Real Estate Center, is past Chairman of the Atlanta Neighborhood Development Partnership and is Vice Chairman of the International Board of Directors of Habitat for Humanity. He also currently serves as a Director of the Naval Academy Foundation, Subcommittee Chairman of the Naval Academy Athletic Committee and is immediate past Chairman of the National Association of Homebuilders Multifamily Leadership Board. He serves as a member of the Enterprise Foundation Real Estate Advisory Board and has been invited to serve on the Enterprise Board of Trustees in 2007.

Janine Cuneo Project Director ULI Terwilliger Center for Workforce Housing

National Association of Home Builders

David F. Seiders – Chief Economist

Center for Housing Policy

Maya Brennan

Barbara J. Lipman

CHP's research agenda is coordinated by **Barbara J. Lipman**, a professional with an extensive background in domestic and international housing and community development issues. Ms. Lipman's background includes three years as Housing Privatization Advisor for the U.S. Agency for International Development, based in Kiev, Ukraine. During that time, she helped launch the country's first national non-governmental organization dealing with housing and municipal issues. Ms. Lipman also was the director of housing research at the National Association of Realtors (NAR) from 1989 to 1994, where she helped establish the organization's Housing Needs Program. Under this program, more than 200 local boards of Realtors participated in programs to help low- and moderate-income renters and owners in their communities. Prior to joining NAR, Ms. Lipman worked on domestic and international housing and community development issues as a research associate for The Urban Institute. Ms. Lipman holds a Master's Degree in Economics from the London School of Economics.

Jeffrey Lubell –Executive Director

Jeffrey Lubell became executive director of the Center for Housing Policy in 2006 and is a recognized expert in housing and community development policy. Prior to becoming head of the Center, Lubell worked as an independent consultant specializing in analyzing and developing recommendations for strengthening national, state and local housing and community development policy. From 2000 to 2003, he served as director of the policy development division of the Office of Policy Development and Research at the U.S. Department of Housing and Urban Development. He also worked from 1998 to 2000 as a housing policy analyst for the Center on Budget and Policy Priorities, a nonprofit organization that is one of the leading independent authorities on programs affecting low-income families. Lubell is a graduate of Harvard Law School and Harvard College.

Brookings

Robert Puentes - Fellow, Metropolitan Policy Program

Robert Puentes focuses on the broad array of policies and issues related to metropolitan growth and development. He is an expert on transportation and infrastructure; urban planning; growth management; suburban issues, and housing.

Amy Liu - Deputy Director, Metropolitan Policy Program

Amy Liu is deputy director of the Brookings Metropolitan Policy Program. Her policy studies include economic competitiveness, metropolitan growth and development, governance reforms, urban reinvestment, and social equity.

Bruce Katz - Vice President and Director, Metropolitan Policy Program

The Adeline M. and Alfred I. Johnson Chair in Urban and Metropolitan Policy

Bruce Katz, vice president and founding director of the Metropolitan Policy Program, regularly advises national, state, regional and municipal leaders on policy reforms that advance the competitiveness of metropolitan areas.

Universities

Wharton School of Business

Joseph Gyourko - Professor of Real Estate and Finance, Wharton School of Business

Research Areas - Real estate finance; urban and real estate economics; housing markets

Current Projects - Land use regulations and the rise in housing prices; **superstar** cities and house prices in coastal markets; local politics and political partisanship

University Of Maryland-College Park

James R. Cohen, Ph.D. / - Director, Urban Studies & Planning Program; Lecturer

Specializations in land use planning, growth management, planning history and theory. Co-facilitator of the Smart Growth Leadership Program. Associate Editor of Housing Policy Debate since 1997.

Roger K. Lewis, FAIA Professor Emeritus

University Of Maryland-Baltimore (UMBC)

Bernadette Hanlon UMBC

Doctoral candidate in Public Policy, University of Maryland, Baltimore County

Ms. Hanlon recently began her doctoral studies in Public Policy at UMBC and her research focuses on urban/suburban development, the spatial dimensions of poverty, and local and state environmental and recreational policies.

George Washington University

Richard Kent Green

Title: Associate Dean for Graduate Programs, Oliver T. Carr, Jr., Chair of Real Estate Finance

Area of Expertise: Real estate; Housing markets; Housing Policy; Tax Policy; Home ownership issues

Professional Activities:

Second Vice President: American Real Estate and Urban Economics Association

Board of Directors: **Center for Housing Policy**

Consultants

Zimmerman Volk Associates

Laurie Volk

LAURIE VOLK is principal in charge of Zimmerman/Volk Associates' market studies and is the firm's primary analyst of demographic, market, and lifestyle trends. Her development and direction of research methodology for the company, as well as her ground-breaking application of geo-demographics to real estate market dynamics, have been instrumental in bringing Zimmerman/Volk Associates into national prominence. Among Volk's recent efforts have been the development of analytical tools to determine the market potential for two critical initiatives: the **mixed-income, mixed-tenure repopulation and stabilization of fragile inner-city neighborhoods**, and new mixed-use, pedestrian-oriented sustainable neighborhood developments. Volk is on the Board of Directors of the Seaside Institute and the National Charrette Institute, and formerly held the position of co-chair of the Development and Implementation task force of the Congress for the New Urbanism. Volk was also a recipient of a 2002-2003 Knight Fellowship in Community Building. Volk established international credentials for her observations of consumer and economic trends as a writer and researcher for The Times of London and as a member of the prestigious Insight Team of The Sunday Times. In addition, she was chief of research for over a dozen Sunday Times books, covering topics ranging from finance to commercial aviation.

McCormack Barron Salazar

Located in St. Louis

Richard D. Baron Co-founder, Chairman and CEO

Richard Baron is Chairman and Chief Executive Officer of McCormack Baron Salazar in St. Louis, Missouri, a firm specializing in the development and management of mixed-income communities with an emphasis on large-scale redevelopment projects in central city locations. Since the company began in 1973, it has developed 124 projects in 33 cities with development costs in excess of \$1.8 billion which includes more than 13,895 residential units and one million square feet of commercial space. The firm's management portfolio includes 14,970 residential units.

Kevin J. McCormack President

Mr. McCormack has been with the company since 1981 and has served as President since 2000. In addition to his oversight of the entire development process, he continues to be closely involved in Project Finance and in Asset Management. MBS projects are known for their solid design, high quality, and innovative financial structures which blend federal, state and community subsidies with

conventional debt and equity to provide quality urban development. From 1981 to 2000, Mr. McCormack was responsible for structuring the financing for most of the company's real estate development projects.

Tony Salazar

President of West Coast Operations

Mr. Salazar is responsible for the day-to-day development activities in the west and southwest. Based in Los Angeles, Mr. Salazar's responsibilities include initiating developments, coordinating the planning process, acting as liaison with joint venture partners, working with government officials and local community groups, and coordinating the final design process, including the integration of marketing, construction, and property management disciplines. The Los Angeles office has developed over 2,400 units in 21 phases including, five earthquake recovery properties, five HOPE VI sites, a 192-unit Single-Room Occupancy (SRO) project, and 2 transit-oriented developments.

Prior to joining the firm in 1985, Mr. Salazar administered HUD Community Development Block Grant Funds for the City of Kansas City, Missouri. He also served as Executive Director of Kansas City Neighborhood Alliance, a not-for-profit Community Development Corporation, for five years. Mr. Salazar is a graduate of the University of Missouri in Kansas City, and received a Master's degree in Social Work from the University of Michigan.

Mr. Salazar has served as director of several public and private organizations, including the National Council of La Raza, the California Community Foundation, and Enterprise Social Investment Corporation. He has also been appointed to numerous national and local housing and community development commissions.

NEW PARTNERS FOR SMART GROWTH CONFERENCE (by topic)

DESIGN

Satisfying Streets

- Ellen Greenberg, AICP, Principal, Greenberg and Associates
- Tony Druett, Director, Development and Engineering, Canada Lands Company CLC Limited
- Hassan Karim, Civiltec Consulting
- Clark Wilson, Urban Designer, U.S. EPA

How to Generate Great Architecture for Smart Growth

- Nathan Norris, Director of Implementation Advisory, PlaceMakers, L.L.C.
- Steve Mouzon, AIA, LEED, CNU, Principal, New Urban Guild
- Marina Khoury, AIA, LEED, CNU, Director of the DC Office, Duany Plater-Zyberk & Company

Creating Complete, Sustainable Neighborhoods Through Form-based Codes

- Leslie Oberholtzer, Director of Planning, Farr Associates Architecture Planning **Preservation**
- Fred Dock, Executive Director, Department of Transportation, City of Pasadena, CA
- Marilyn Engwall, Project Manager, Department of Planning and Development, City of Chicago, IL

TRANSPORTATION

Livable Centers: Increasing Mobility Choices

- Sue Schwartz, **Neighborhood** Planning Manager, City of Greenboro, NC
- Jeff Taebel, Director, **Community** & Environmental Planning, Houston-Galveston Area Council
- Tom Weyandt, Director of Comprehensive Planning, Atlanta Regional Commission

Getting the Most for Communities Out of Transit-oriented development & Urban Infill

- Leslie Moody, Executive Director, Partnership for Working Families
- Carmen Rhodes, Executive Director, FRESC
- Deborah Scott, Executive Director, Georgia Stand-Up

Transit-oriented development Decision-Making: One Size Does Not Fit All

- Sam Zimmerman-Bergman, Project Director, Reconnecting America/CTOD
- Trent Lethco, AICP, Associate Principa, Arup
- Troy Russ, AICP, Principal, Urban Design & Transportation Practice Leader, Glatting Jackson Kercher Anglin, Inc.

Transit Oriented Development Districts: The Reality of Design, Planning and Construction

- Edward B. Lipkin, President. EBL&S Development LLC
- Alan Talansky, Vice President of Development, EBL&S Development LLC
- Jared Eigerman, JD, MCP, Attorney/City Planner, Goulston & Storrs
- Brian Fitzpatrick, Real Estate Manager, SAMTRANS

Transit-oriented development and Joint Development: A New Look at FTA Guidelines

- Effie Stallsmith, **Community** Planning, Office of Planning, Federal Transit Administration
- Jayme L. Blakesley, Attorney-Advisor, Office of Chief Counsel, Federal Transit Administration
- Susan Borinsky, Associate Administrator for Planning and Environment, Federal Transit Administration
- Robert J. Tuccillo, Associate Administrator for Budget and Policy, Federal Transit Administration

EQUITY / QUALITY OF LIFE / SPECIAL NEEDS

Equitable Development is Smart

- Carlton Eley, Policy Analyst, U.S. EPA
- Karen McLane Torain, Director of Economic and **Community** Development, **Housing** Authority of Newark
- Representative Harold Mitchell, Jr, District 31, Spartanburg County, SC; Executive Director, ReGenesis, Inc.

Developing Housing Options for All

- Michael O'Neal, Coordinator, **Housing** Option, O&S, **Livable** Communities, AARP
- Bill Owens, CGR,CAPS, President, Owens Construction
- Karen C. Smith OT/L, Approved Provider Program Manager, Practice Associate, American Occupational Therapy Association

Health Equity, Environmental Justice and the Built Environment

- Robert Glandon, Ph.D., NACCHO **Community** Design Partnership Workgroup
- Valerie Rogers, National Association of County and City Health Officials
- Ngozi T. Oleru, Ph.D., Division Director, Environmental Public Health Division, Public Health Seattle & King County

Immigration: America's Diverse Populations and Its Impact on Smart Growth

- Julia Seward, Director of State Policy, Local Initiatives Support Corporation
- Audrey Singer, Senior Fellow, Metropolitan Policy Program, The Brookings Institution
- Bryce Maretzki, Policy Director, Department of **Community** & Economic Development, State of Pennsylvania
- Teresa Brice, Executive Director, LISC Phoenix

Show Me the Data! The Latest Research on the Relationship Between the Built Environment and Public Health

- Scott Clark, Project Manager, Local Government Commission
- Reid Ewing, Associate and Research Professor at the National Center for Smart Growth, University of Maryland
- Carolynn Voorhees, Ph.D., Associate Professor, Dept. of Public and **Community** Health University of Maryland

SafeGrowth: Leveraging Resources and Alliances to Prevent Crime

- Julia Ryan, Program Director, **Community** Safety Initiative, Local Initiatives Support Corporation
- Greg Saville, Senior Planner, AlterNation LLC
- Mona Mangat, CSI Program Officer, Local Initiatives Support Corporation

Analyzing the Health Impacts of Planning Projects: What's Being Done and What's to Come

- Carrie Fesperman, Manager, Planning and **Community** Health Research Center, American Planning Association
- Andrew Dannenberg, Medical Epidemiologist, NCEH, Centers for Disease Control and Prevention
- Ngozi T. Oleru, Ph.D., Division Director, Environmental Public Health Division, Public Health Seattle & King County
- Jalal Ghaemghami, Ph.D., Principal Toxicologist, Boston Public Health Commission

POLICIES / TOOLS

Affordable Neighborhoods, Not Projects

- Steve Coyle, Principal, HDR | **Community** Planning & Urban Design
- Joe Molinaro, AICP, Managing Director, Smart Growth & **Housing** Opportunity, National Association of REALTORS®

Using TIFs, Special Districts, and Other Public Finance Tools to Spur Smart Growth

- Debbie Bassert, Assistant Staff Vice President, Land Use Policy, National Association of **Home** Builders
- Greg LeRoy, Executive Director, Good Jobs First
- Councilor Michael J. Cadigan, City of Albuquerque, NM
- Ken Powell, Managing Director, Public Finance, Stone & Youngberg LLD

Innovative Building Code Applications: Encouraging Smart Growth and Community Reinvestment

- Nicholas P. Kalogeresis, AICP, Program Officer, National Trust Main Street Center, National Trust for Historic **Preservation**
- Richard Kuchnicki, National Organizations Liaison, Government Relations Dept., International Code Council

Washington, D.C. Region's Experience with Inclusionary Zoning: Learning from the Past to Enhance our Future

- David Rusk, Boardmember, Innovative **Housing** Institute, Washington, DC
- Cheryl Cort, Policy Director, Coalition for Smarter Growth
- Sally Roman, Member, **Housing** Opportunities Commission, Montgomery County, MD
- Leslie Steen, **Affordable Housing** Chief, District of Columbia

Smart Growth Technical Assistance Session

- Ilana Preuss, Policy Analyst, U.S EPA
- Mayor Yvonne Johnson, City of Greensboro, NC
- Councilmember Jeanne Robb, City of Denver, CO
- **Councilmember Robert Catlin, City of College Park, MD**
- Councilmember Dr. Mark Hinne, City of Cheyenne, WY
- Stuart Cohen, Executive Director, Transportation Land Use Coalition
- Conan Smith, Executive Director, Michigan Suburbs Alliance

Recognition for Livable Communities: Experience & Outcomes for an Awards Program

- Warren Burris, Manager, **Housing** and **Livable** Communities, AARP
- Blake Smith, Director, Land Use Communications, National Association of **Home** Builders
- Eric Pinckney, VP of Operations, Development Division/Planned Communities, The Integral Group
- Richard Duncan, Executive Director, **Housing** Works

Long Strides in Smart Growth Coding in a Short Time

- Nathan Norris, Director of Implementation Advisory, PlaceMakers, L.L.C.
- Chad Emerson, Assistant Professor, Jones School of Law, Faulkner University
- Robert Thompson, Executive Director, Porter County, IN

Can Metrics Bring Smart Growth to Life?

- **John Frece, Associate Director, National Center for Smart Growth Research and Education**
- Dianne Brake, President, PlanSmart NJ
- **Richard E. Hall, Secretary, Maryland Department of Planning**
- John MacArthur, Context Sensitive and Sustainable Solutions (CS3) Program Manager, Oregon Bridge Delivery Partners / HDR Inc.

Leading State Legislation on Smart Growth

- Laurie Moskowitz, Partner, FieldWorks
- Heidi Green, President, 1000 Friends of Connecticut
- Tim Davis, Director, Montana Smart Growth Coalition, Sonoran Institute

Where are the Biggest Opportunities in Smart Growth and What Can You do to Capitalize?

- Doug Foy, President, DIF Enterprises
- Gene Krebs, State Director, Greater Ohio
- Chris Zimmerman, Boardmember, Arlington County Board, VA
- William A. Johnson, Jr., Distinguished Professor of Public Policy, Rochester Institute of Technology; Mayor, Rochester NY, 1994-2005
- Geoffrey Anderson, President and CEO, Smart Growth America

The Landscape for Preserving Affordable Rental Housing Danilo Pelletiere, Research Director, National Low Income Housing Coalition

- Keith Wardrip, Research Analyst, National Low Income **Housing** Coalition
- Todd Nedwick, Assistant Director, National **Preservation** Initiative, National **Housing** Trust
- Peter Tatian, Senior Research Associate, The Urban Institute

PROCESS / PARTNERING

The Business Case: Smart Growth for Developers and Production Builders

- Lee Sobel, Real Estate Development and Finance Analyst, U.S. EPA
- Matthew Dalbey, Ph.D., AICP, Senior Policy Analyst, U.S. EPA
- Jonathan Ford, PE, Principal, Morris Beacon Design

Eco-City Action Planning: Linking Smart Growth, Climate Change, and Sustainability

- **Joseph Schilling, Professor in Practice, Metropolitan Institute, Virginia Tech**
- Kevin A. Fletcher, Executive Director, Audubon International
- Lisa MacKinnon, Policy Director, 1000 Friends of Wisconsin
- **John Randolph, Professor of Urban Affairs & Planning, Director, School of Public & International Affairs, Virginia Tech**
- **Councilmember, K. Rob Krupicka, City of Alexandria, VA**

Integrating Affordable Housing into the Regional Smart Growth Agenda

- Melissa Bondi, **Housing** Director, Coalition for Smarter Growth: Arlington **Housing** Commission Chair
- Kalima Rose, Senior Director, PolicyLink
- Amanda Brown Stevens, Field Director, Greenbelt Alliance

Smart Growth Alliances: Expanding Opportunities and Influence

- Suzanne Cartwright, Director, **Community** Outreach and Land Policy, Urban Land Institute
- Sam Black, Senior Counsel, Squire Sanders and Dempsey, LLC
- Robin L. Murray, Principal, rlm architects
- John Promise, Director, Environment & Development, North Central Texas Council of Governments

Smart Growth, Capital Style: The Washington, DC Region

- Stewart Schwartz, Executive Director, Coalition for Smarter Growth
- Chris Zimmerman, Board Member, Arlington County, VA
- Sam Black, Chair, Washington Smart Growth Alliance

Building Great Communities Through Collaborative Problem Solving

- William Ngutter, Founder & Partner, MAKAU
- Jair Lynch, Founder, Jair Lynch Companies
- Sanford Garner, Chief Operating Officer, A2SO4

Using Public Private Partnerships to Implement Smart Growth at the Local Level

- Alison Van Gorp, Manager, Cascade Agenda City Program, Cascade Land Conservancy
- Peter Chamberlin, Planning Director, Town of Windsor, CA
- Kevin Thompson, Senior Planner, Town of Windsor, CA

Smart Growth on Capitol Hill

- Facilitator: Neal Peirce, Chairman, The Citistates Group
- Honorable Earl Blumenauer, United States Congress, Oregon
- Honorable Mary Landreau, United States Senate, Louisiana
- Honorable Wayne Gilchrest, United States Congress, Maryland (invited)
- Honorable Tom Davis, United States Congress, Virginia, (invited)
- Honorable James L. Oberstar, United States Congress, Minnesota (invited)

How to Gain Organized Labor's Support for Smart Growth

- Greg LeRoy, Executive Director, Good Jobs First
- Joslyn Williams, President, Metro DC Labor Council

Past Perfect/Future Tense: Sustainability and Preservation

- Tom Liebel, AIA, LEED AP, Associate Principal, Marks, Thomas Architects
- April D. Getchius, AICP, **Community** Development Director, City of Casper, WY
- Bob Kost, Urban Planner, S.E.H. Inc.
- Leah Reeb, MPO Planner, City of Casper, WY

Campus Partners for Smart Growth

- David Bagnoli, AIA, Senior Associate, Cunningham + Quill Architects
- Matthew Enstice, Executive Director, Buffalo Niagara Medical Campus
- Terry Foegler, President, Campus Partners

Coalition for Smarter Growth

Expert list

Affordable Housing

- Linda Couch, National Low Income Housing Coalition: 202-662-1530 x228 or linda@nlihc.org

Transit-Oriented Development & Redevelopment

- Mariia Zimmerman, Reconnecting America: (202) 244-5065, mzimmerman@reconnectingamerica.org
- Reid Ewing, Research Professor, Rutgers University (New Jersey): (732) 932-3133, ext. 552. Expert on growth management and author of “Best Development Practices”.

New Urbanist/Design Issues

- Steve Filmanowicz, Congress for the New Urbanism: (312) 551-7300 ext. 12 or sfilmanowicz@cnu.org
- Geoff Ferrell, Form Based Codes: (202) 547-7141, geoff@geoffreyferrell.com
<http://www.geoffreyferrell.com>
- James Howard Kunstler: author of Geography of Nowhere (Sarasota Springs, NY) - 518-581-1876. Outspoken critic of sprawl and supporter of new urbanism.

Smart Growth Policies

- John Frece, Univ. of MD Smart Growth Center: (301) 405-6799, jfrece@umd.edu
- Harriet Tregoning, Smart Growth Leadership Institute: (202) 207-3355
htregoning@smartgrowthamerica.org

Green Building

- Taryn Holowka, U.S. Green Building Council: 202.828.1144 or tholowka@usgbc.org

Environmental & Health Benefits

- Kaid Benfield, Natural Resources Defense Council: (202) 289-6868 kbenfield@nrdc.org
- Howard Frumkin, M.D.: Chair, department of environmental and occupational health, Rollins School of Public Health, Emory University -- 404-727-3697.

Finance & Policy

- Leslie Steen (202) 887-8050 steen@housingpartnership.net
- Kalima Rose and Radhika Fox at Policy Link: (510) 663-2333

- David Rusk, Urban Policy Consultant: (202) 364-2455 drusk@starpower.net