Sam Zimmerman

During an almost 40 year transport planning career, including 23 years with the Federal Transit Administration (FTA), Mr. Zimmerman's work has focused on rapid transit planning, transit economics and finance, and travel demand forecasting. As FTA's Director of Planning, he played a key role in developing and implementing USDOT procedures for major transit investment planning, including the evaluation of rapid transit investment proposals competing for U.S. Federal Transit "New Starts" funding.

He has consulted extensively on rapid transit and urban transport planning, planning procedures and policy worldwide and has written numerous articles and papers. He was coprincipal Investigator for the Transportation Research Board's <u>Bus Rapid Transit (BRT) Implementation Guidelines (TCRP Publication Report 90)</u> project, lead presenter for the U.S. National Transit Institute's BRT Training course and an adjunct professor at 3 Washingtonarea universities over a twenty year teaching career.