June 17, 2010

MEMORANDUM

TO: Montgomery County Planning Board

VIA: Glenn Kreger, Acting Chief, Vision Division

Bill Barron, Team Leader

South Central Transit Corridor Team, Vision Division

FROM: Melissa Williams, Senior Planner (301/495-4642)

South Central Transit Corridor Team, Vision Division

Ronald Cashion, RA, Planner Coordinator (301/650-5671)

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Planner Coordinator

Build Division

SUBJECT: Proposed Scope of Work for the Chevy Chase Lake Sector Plan

RECOMMENDATION: Approve the Scope of Work

BACKGROUND ·

The attached Scope of Work begins the Chevy Chase Lake Sector Plan planning process. The Scope of Work defines the Plan's boundaries and area to be studied. It discusses the Plan's purpose, issues to be addressed, and its goals and objectives. The Scope further outlines community involvement in the planning process and the project schedule and budget.

SUMMARY

Chevy Chase Lake is located along both sides of Connecticut Avenue between East-West Highway (MD 410) and Jones Bridge Road, inside the Capital Beltway. Existing residential development in Chevy Chase Lake consists predominantly of single-family houses, with some low-rise multifamily buildings and townhouses, and one 17-story senior living facility. Commercial development is concentrated around the Chevy Chase Lake Shopping Center and an adjacent 13-story office building. Existing retail and commercial uses primarily serve the surrounding community.

The Chevy Chase Lake community has potential for improved and expanded public spaces, greater diversity of retail and commercial services, and better connections between existing neighborhoods. The planned Connecticut Avenue station for the Purple Line, a proposed 16-mile transitway between Bethesda and New Carrollton, can help to further those objectives.

The Scope of Work identifies the essential elements of Neighborhood Sustainability – Diversity, Connectivity, Design, and Environment – and asks how they will improve the Chevy Chase Lake community. The Chevy Chase Lake Sector Plan will explore new zoning options to achieve these goals while addressing the challenges raised by the community.

Throughout the planning process the project team will engage and work with residents, business and property owners, community organizations, government agencies, and other stakeholders. The team will communicate regularly with them through meetings and other means (including a website and social media).

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Attachment