



Planning Board Briefing, Greater Lyttonsville Sector Plan



Erin Banks, AICP, Senior Planner, Area 1, erin.banks@montgomeryplanning.org, 301.495.4598



Marc DeOcampo, Master Planning Supervisor, Area 1, marc.deocampo@montgomeryplanning.org, 301.495.1304



Robert Kronenberg, Chief, Area 1, robert.kronenberg@montgomeryplanning.org, 301.495.2187

Melissa Williams, Senior Planner, Outreach, Area 1, 301.495.4583

Laura Shipman, Senior Planner, Urban Design, Area 1, 301.495.4558

Matt Folden, Planner Coordinator, Transportation, Area 1, 301.495.4539

David Anspacher, Planner Coordinator, Transportation, Functional Planning & Policy, 301.495.2191

Tina Schneider, Senior Planner, Environment, Area 1, 301.495.4506

Sandra Youla, Senior Planner, Historic Preservation, 301.563.3419

Brooke Farquhar, Master Planner/Supervisor, Parks Department, 301.650.4388

Chuck Kines, Planner Coordinator, Parks Department, 301.495.2184

Rick Liu, Senior Planner, Research Department, 301.495.5641

Lisa Tate, Senior Planner, Research Department, 301.650.5623

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Description

Summary

Update the Planning Board on the progress of the Greater Lyttonsville Sector Plan regarding:

- Community Workshop Results
- Online Questionnaires
- Outreach Activities
- Market Studies
- Next Steps

Community Workshop Results

Community workshops were held on July 15 and September 29, 2014. The July 15 workshop focused on identifying strengths, challenges, and opportunities throughout the Sector Plan area, followed by a mapping exercise where attendees were asked to identify districts/neighborhoods, current centers of activity, connectivity issues, and emerging centers of activity. The September 29 workshop built upon the July 15 workshop with a visioning exercise that asked community members to identify character elements that would transform, enhance, or preserve community character in the various districts and centers of activity identified on July 15.

Online Questionnaires

Three online questionnaires were created to reach individuals who were not able to attend night meetings:

- Strengths and Challenges Questionnaire - created in advance of the July 15 Community Workshop to gain insight into where people live, work, and play and the strengths and challenges within those areas.
- Sunrise Series Questionnaire - created to gain valuable information from business owners in the Sector Plan area.
- Visioning Questionnaire - created as an online version of the visioning exercises conducted in the September 29 workshop.

Outreach Activities

Outreach activities were designed to educate people about the Sector Plan process, as well as inject a sense of excitement and fun into planning activities. These events are listed below:

- May 6, 2014: ReLaunch Meeting
- June 2, 9, & 16, 2014: Monday Matters Series
- July 15, 2014: Community Workshop
- July 31 and August 7, 2014: Sunrise Series
- August 5, 2014: National Night Out
- August 18, 2014: Woodlin Elementary Open House
- September 29, 2014: Community Workshop
- October 2014: Property Owners Forum
- January 2015: Concept Briefing

Market Studies

Two market studies will be conducted for the Greater Lyttonsville Sector Plan area:

- 16th St/Woodside Purple Line Station Market Analysis - MNCPPC Research Department is reviewing existing construction activity and the overall gross floor area of new construction that can be reasonably supported in the Woodside Purple Line station vicinity in the future.
- Brookville Road Corridor Market Study - Bolan Smart was hired to do a market feasibility analysis of the Brookville Road Corridor, and will present redevelopment scenarios for areas most likely to experience change from the Purple Line.

Next Steps

Staff has concluded its analysis of existing conditions, and is now drafting a vision statement with clear goals. Staff will now be evaluating areas that could be transformed, given the various forms of community feedback received thus far, and the market study results. Staff will be meeting weekly to discuss various concepts for these focus areas. Staff anticipates the following schedule for the winter:

- December 2014: Bolan Smart Market Study Results, Research Department Woodside Station Area Study Results
- January 2015: Concept Briefing
- Spring 2015: Staff Draft to Planning Board