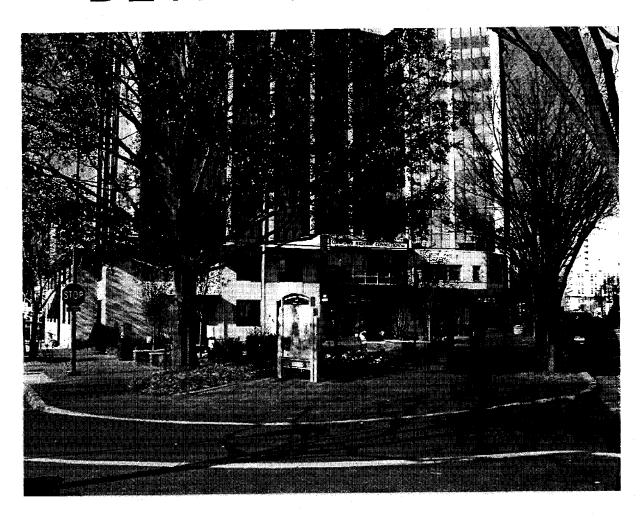
**April 2004** 

# WOODMONT TRIANGLE AMENDMENT TO THE SECTOR PLAN FOR THE

# BETHESDA CBD



#### **PUBLIC HEARING DRAFT**

# Woodmont Triangle Amendment to the Sector Plan for the Bethesda CBD

April 2004

This Amendment is a revision to the Approved and Adopted Sector Plan for the Bethesda CBD dated July 1994, and the General Plan for the Physical Development for the Maryland-Washington Regional District.

Prepared by:

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

Montgomery County Department of Park and Planning 8787 Georgia Avenue Silver Spring, MD 20910-3760

Approved by:

THE MONTGOMERY COUNTY COUNCIL

Adopted by:

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

#### **ABSTRACT**

TITLE:

Public Hearing Draft

Woodmont Triangle Amendment to the Sector Plan for the

Bethesda CBD

**AUTHOR:** 

The Maryland-National Capital Park and Planning Commission

SUBJECT:

This document is a limited amendment to the Sector Plan for the Bethesda Central Business District, dated July 1994, for the

Woodmont Triangle Study Area.

DATE:

April 2004

PLANNING AGENCY:

The Maryland-National Capital Park and Planning Commission

8787 Georgia Avenue

Silver Spring, Maryland 20910-3760

SOURCE OF COPIES:

The Maryland-National Capital Park and Planning Commission

8787 Georgia Avenue

Silver Spring, Maryland 20910-3760

ABSTRACT:

The Woodmont Triangle Amendment is a comprehensive examination of land use and housing to serve a variety of income levels, retail revitalization, enhancement of the Arts and Entertainment District, streets, and public amenities. The amendment covers the Woodmont Triangle Study Area located south of the National Institutes of Health, west of Wisconsin Avenue, north of Woodmont Avenue, and east of Old

Georgetown Road.

## **CERTIFICATION OF APPROVAL AND ADOPTION**

# THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

The Maryland-National Capital Park and Planning Commission is a bi-county agency created by the General Assembly of Maryland in 1927. The Commission's geographic authority extends to the great majority of Montgomery and Prince George's Counties; the Maryland-Washington Regional District (M-NCPPC planning jurisdiction) comprises 1,001 square miles, while the Metropolitan District (parks) comprises 919 square miles, in the two counties.

The Commission has three major functions:

- The preparation, adoption, and, from time to time, amendment or extension of The General Plan (On Wedges and Corridors) for the Physical Development of the Maryland-Washington Regional District in Montgomery and Prince George's Counties;
- 2) The acquisition, development, operation, and maintenance of a public park system; and
- In Prince George's County only, the operation of the entire County public recreation program.

The Commission operates in each county through a Planning Board appointed by and responsible to the county government. All local plans, recommendations on zoning amendments, administration of subdivision regulations, and general administration of parks are responsibilities of the Planning Boards.

The Maryland-National Capital Park and Planning Commission encourages the involvement and participation of individuals with disabilities, and its facilities are accessible. For assistance with special needs (e.g., large print materials, listening devices, sign language interpretation, etc.), please contact the Community Relations Office, 301-495-4600 or TDD 301-495-1331.

## **ELECTED AND APPOINTED OFFICIALS**

#### COUNTY COUNCIL

Steven A. Silverman, President
Thomas E. Perez, Vice President
Phil Andrews
Howard A. Denis
Nancy M. Floreen
Michael J. Knapp
George L. Leventhal
Marilyn J. Praisner
Michael L. Subin

#### **COUNTY EXECUTIVE**

Douglas M. Duncan

## THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

Elizabeth M. Hewlett, *Chairman* Derick P. Berlage, Vice *Chairman* 

#### COMMISSIONERS

Montgomery County
Planning Board
Derick P. Berlage, Chairman
Wendy Collins Perdue, Vice Chair
Allison Bryant
John Robinson
Meredith Wellington

Prince George's County
Planning Board
Elizabeth M. Hewlett, Chairman
William M. Eley, Jr.
James F. Harley
Colonel John H. Squire
Sylvester J. Vaughns

#### **NOTICE TO READERS**

An area master plan, after approval by the County Council and adoption by The Maryland-National Capital Park and Planning Commission, constitutes an amendment to the General Plan for Montgomery County. As such, it provides a set of comprehensive recommendations and guidelines for the use of publicly and privately owned land within its plan area. Each area master plan reflects a vision of future development that responds to the unique character of the local community within the context of a countywide perspective.

Area master plans are intended to provide a point of reference with regard to public policy. Together with relevant countywide functional master plans, master plans should be referred to by public officials and private individuals when decisions are made that affect the use of land within the plan's boundaries.

Master plans generally look ahead about 20 years from the date of adoption, although it is intended that they be updated and revised about every ten years. The original circumstances at the time of plan adoption will change, and specifics of a master plan may become less relevant as time passes.

#### THE MASTER PLAN PROCESS

**STAFF DRAFT PLAN** — This document is prepared by the Montgomery County Department of Park and Planning for presentation to the Montgomery County Planning Board. The Planning Board reviews the Staff Draft Plan, makes preliminary changes as appropriate, and approves the Plan for public hearing. When the Board's changes are made, the document becomes the Public Hearing (Preliminary) Draft Plan.

PUBLIC HEARING (PRELIMINARY) DRAFT PLAN — This document is a formal proposal to amend an adopted master plan or sector plan. Its recommendations are not necessarily those of the Planning Board; it is prepared for the purpose of receiving public hearing testimony. The Planning Board holds a public hearing and receives testimony on the Draft Plan. After the public hearing record is closed, the Planning Board holds public worksessions to review the testimony and to revise the Public Hearing (Preliminary) Draft Plan as appropriate. When the Board's changes are made, the document becomes the Planning Board (Final) Draft Plan.

PLANNING BOARD (FINAL) DRAFT PLAN — This document is the Planning Board's recommended Plan and it reflects the revisions made by the Board in its worksessions on the Public Hearing (Preliminary) Draft Plan. The Regional District Act requires the Planning Board to transmit the Master Plan directly to the County Council with copies to the County Executive. The Regional District Act then requires the County Executive, within sixty days, to prepare and transmit a fiscal impact analysis of the Planning Board (Final) Draft Plan to the County Council. The County Executive may also forward to the County Council other comments and recommendations regarding the Planning Board (Final) Draft Plan within the sixty-day period.

After receiving the Executive's fiscal impact analysis and comments, the County Council may hold a public hearing to receive public testimony on the Master Plan. After the record of this public hearing is closed, the Council's Planning, Housing, and Economic Development (PHED) Committee holds public worksessions to review the testimony and then makes recommendations to the County Council. The Council holds its own worksessions, then adopts a resolution approving the Planning Board (Final) Draft Plan, as revised.

**ADOPTED PLAN** — The Master Plan approved by the County Council is forwarded to The Maryland-National Capital Park and Planning Commission for adoption. Once adopted by the Commission, the Plan officially amends the various master or sector plans cited in the Commission's adoption resolution.

### **TABLE OF CONTENTS**

INTR	ODUCTION	1
	Purpose of the Amendment	1
	Summary of Community Outreach	1
	Relationship to the 1994 Sector Plan	2
	Woodmont Triangle Study Area Boundary	2
SUMI	MARY OF THE AMENDMENT	3
	Vision	3
	Challenges	3
	Summary of Recommended Actions	6
GENE	RAL RECOMMENDATIONS	7
	Housing	7
•	Transit-Oriented Development	7
	Revitalization through Improvements to Public Streets and Spaces	7
	Arts and Entertainment District	9
	Building Height Limits	9
INDIV	IDUAL DISTRICT RECOMMENDATIONS10	D
	Battery Lane District	C
	The Wisconsin Avenue North Corridor10	)
	Old Georgetown Road Corridor10	)
	Woodmont Triangle District	1

IMPI	-EMENTATION	. 15
	Proposed Zoning	. 15
	Guidelines for the Optional Method of Development	. 15
	Potential Amendments to the Zoning Ordinance	18
	Public and Private Funding	18
LIST	OF ILLUSTRATIONS	
1.	Study Area Boundary	. x
2.	Concept Diagram	. 4
3.	Proposed Building Heights	. 8
4.	Existing and Proposed Land Use	14
5.	Existing and Proposed Zoning	17
6.	Norfolk Avenue Concept	20

#### STUDY AREA BOUNDARY

