

WORK PROGRAM

Revitalizing Centers, Reshaping Boulevards, Creating Great Public Spaces

JULY

Centers, Boulevards, and Public Spaces Policy Report

- Planning Rationale for Program

Commercial Centers Study (July – Sept)

- Phase 1: Inventory and Briefing Packet (July 1)
- ULI Technical Assistance Panel (July 12, 13)
- Phase 2: Center Market Incentives and Niches (July – Sept 29)

Program Scoping and Definition (July 18)

- Fred Kent and David Burwell, Project for Public Space (PPS)

Program Direction (July 21)

- MCPB Presentation, Program Status

Commercial Center Focus Groups (July 28 and Aug 9)

- New perspectives/ innovative outreach
- Four Focus Groups: High School Students, University Students and M-NCPPC Interns, Renters/Owners, Younger/Older

Boulevards Study (July-Sept)

- Boulevard Inventory and Briefing Packet
- PPS Report/PowerPoint: Nationwide experience/toolbox/staff skills

SEPT

ULI Commercial Center Technical Assistance Panel Report (Sept 15)

- MCPB presentation: Study Results

Program Roll-Out (Sept 29)

- MCPB Presentation: Status and Preliminary Findings
- PPS Report
- Commercial Centers Report
- Boulevards Report
- Community Focus Groups Reports
- Community Comments

OCT

Commercial Centers Staff Charrette (Oct 12)

- Concept Development: Park and Planning and County Staff
- Expand Redevelopment Core Competency

Boulevards Staff Charrette (Oct 19)

- Concept Development: Park and Planning and County Staff
- Expand Redevelopment Core Competency

Community Outreach Opportunity

NOV

Community Leadership Roundtable @ Brookside Gardens (Nov 7)

- Present Concepts
- Examine Nationwide Experiences
- Expand Understanding of Community Needs and Aspirations
- Develop Guiding Principles for the redevelopment of mature centers, boulevards and public spaces
- Identify Opportunity Areas and Illustrate Concepts
- Develop Implementation Strategy including roles for community involvement.
- Feedback into Regional Reality Check implementation

DEC

Leadership Roundtable Report-Out (Dec 8)

- MCPB Presentation: Frame Results of Roundtable

JAN
2006

Community Speak Out@ Brookside Gardens (Sunday afternoon Jan 15)

- Present Preliminary Findings and Leadership Workshop Report
- Develop Community Livability Guidelines and Criteria
- Tap Community Needs/Aspirations
- Identify Opportunity Areas

Reshaping Planning Program and Process (Jan 25)

- Integrate findings from Departmental Charrettes and Community Workshops into work program
- Define modifications needed to planning process and implementation approaches to further redevelopment and public space planning
- Align Department and County resources, policies, and programs to meet the challenges of place making in established communities
- Identify any reorganization needed

FEB

Commercial Center Priority Project(s) Implementation¹

- Identify Priority Commercial Center Opportunity Areas that meet "community livability guidelines and criteria"
- Initiate work program

MAR

Boulevard Guidelines and Criteria

- Present the technical studies and community livability guidelines and criteria for major transportation routes
- Identification of opportunity areas will become part of a second phase of the work program. Timing to be determined

¹ Implementation Tools to Foster Redevelopment including Text Amendments for Commercial/ Floating Zones will be developed before priority project implementation.