

RMP Opportunity Gap - Retail Stores

Prepared For:
Project Code: Crown Farm

Order #: 963947363
Site: 01

SAM EIG HWY AT FIELDS RD, GAITHERSBURG, MD 20877, 0.00 - 1.00 Miles, Total

Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	296,665,661	275,362,565	21,303,096
Motor Vehicle and Parts Dealers-441	59,924,972	14,127,789	45,797,183
Automotive Dealers-4411	49,546,209	13,914,052	35,632,157
Other Motor Vehicle Dealers-4412	3,968,386	0	3,968,386
Automotive Parts/Accsrs, Tire Stores-4413	6,410,377	213,737	6,196,640
Furniture and Home Furnishings Stores-442	8,624,987	2,493,271	6,131,716
Furniture Stores-4421	5,137,228	1,667,651	3,469,577
Home Furnishing Stores-4422	3,487,759	825,620	2,662,139
Electronics and Appliance Stores-443	8,117,091	13,739,159	(5,622,068)
Appliances, TVs, Electronics Stores-44311	5,020,712	1,172,006	3,848,706
Household Appliances Stores-443111	794,430	91,068	703,362
Radio, Television, Electronics Stores-443112	4,226,282	1,080,937	3,145,345
Computer and Software Stores-44312	2,815,864	12,567,153	(9,751,289)
Camera and Photographic Equipment Stores-44313	280,515	0	280,515
Building Material, Garden Equip Stores -444	26,422,753	3,569,005	22,853,748
Building Material and Supply Dealers-4441	23,478,557	3,000,404	20,478,153
Home Centers-44411	9,578,508	0	9,578,508
Paint and Wallpaper Stores-44412	399,907	0	399,907
Hardware Stores-44413	1,734,808	0	1,734,808
Other Building Materials Dealers-44419	11,765,335	3,000,404	8,764,931
Building Materials, Lumberyards-444191	4,126,059	1,023,171	3,102,888
Lawn, Garden Equipment, Supplies Stores-4442	2,944,196	568,601	2,375,595
Outdoor Power Equipment Stores-44421	405,563	531,210	(125,647)
Nursery and Garden Centers-44422	2,538,633	37,391	2,501,242
Food and Beverage Stores-445	33,329,980	7,825,228	25,504,752
Grocery Stores-4451	27,593,570	3,408,824	24,184,746
Supermarkets, Grocery (Ex Conv) Stores-44511	26,372,997	2,392,903	23,980,094
Convenience Stores-44512	1,220,573	1,015,921	204,652
Specialty Food Stores-4452	3,944,102	803,641	3,140,461
Beer, Wine and Liquor Stores-4453	1,792,309	3,612,762	(1,820,453)
Health and Personal Care Stores-446	14,391,813	16,477,902	(2,086,089)
Pharmancies and Drug Stores-44611	11,781,702	12,339,968	(558,266)
Cosmetics, Beauty Supplies, Perfume Stores-44612	582,025	3,054,580	(2,472,555)
Optical Goods Stores-44613	985,541	124,778	860,763
Other Health and Personal Care Stores-44619	1,042,545	958,575	83,970



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	24,306,101	8,565,028	15,741,073
Gasoline Stations With Conv Stores-44711	15,386,702	0	15,386,702
Other Gasoline Stations-44719	8,919,399	8,565,028	354,371
Clothing and Clothing Accessories Stores-448	16,537,511	5,251,038	11,286,473
Clothing Stores-4481	11,528,511	4,965,805	6,562,706
Men's Clothing Stores-44811	1,220,310	72,482	1,147,828
Women's Clothing Stores-44812	3,518,962	3,326,675	192,287
Childrens, Infants Clothing Stores-44813	492,795	102,246	390,549
Family Clothing Stores-44814	5,114,497	1,328,857	3,785,640
Clothing Accessories Stores-44815	306,542	33,055	273,487
Other Clothing Stores-44819	875,404	102,490	772,914
Shoe Stores-4482	2,229,262	285,232	1,944,030
Jewelry, Luggage, Leather Goods Stores-4483	2,779,739	0	2,779,739
Jewelry Stores-44831	2,577,887	0	2,577,887
Luggage and Leather Goods Stores-44832	201,852	0	201,852
Sporting Goods, Hobby, Book, Music Stores-451	6,447,192	11,881,067	(5,433,875)
Sporting Goods, Hobby, Musical Inst Stores-4511	4,337,296	4,481,549	(144,253)
Sporting Goods Stores-45111	2,159,973	2,521,437	(361,464)
Hobby, Toys and Games Stores-45112	1,435,476	1,893,657	(458,181)
Sew/Needlework/Piece Goods Stores-45113	362,355	66,454	295,901
Musical Instrument and Supplies Stores-45114	379,491	0	379,491
Book, Periodical and Music Stores-4512	2,109,897	7,399,518	(5,289,621)
Book Stores and News Dealers-45121	1,405,456	7,399,518	(5,994,062)
Book Stores-451211	1,325,426	7,399,518	(6,074,092)
News Dealers and Newsstands-451212	80,030	0	80,030
Prerecorded Tapes, CDs, Record Stores-45122	704,441	0	704,441
General Merchandise Stores-452	39,296,407	146,550,647	(107,254,240)
Department Stores Excl Leased Depts-4521	27,237,525	139,213,044	(111,975,519)
Other General Merchandise Stores-4529	12,058,882	7,337,602	4,721,280
Warehouse Clubs and Super Stores-45291	7,479,755	7,170,613	309,142
All Other General Merchandise Stores-45299	4,579,126	166,989	4,412,137
Miscellaneous Store Retailers-453	8,267,897	3,950,292	4,317,605
Florists-4531	984,358	106,052	878,306
Office Supplies, Stationery, Gift Stores-4532	3,667,713	1,616,714	2,050,999
Office Supplies and Stationery Stores-45321	1,613,835	153,447	1,460,388
Gift, Novelty and Souvenir Stores-45322	2,053,878	1,463,267	590,611
Used Merchandise Stores-4533	906,644	112,180	794,464
Other Miscellaneous Store Retailers-4539	2,709,183	2,115,346	593,837



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Non-Store Retailers-454	17,715,493	2,524,579	15,190,914
Electronic Shopping, Mail-Order Houses-4541	11,559,815	0	11,559,815
Vending Machine Operators-4542	1,383,276	1,744,346	(361,070)
Direct Selling Establishments-4543	4,772,401	780,233	3,992,168
Foodservice and Drinking Places-722	33,283,463	38,407,561	(5,124,098)
Full-Service Restaurants-7221	13,733,956	19,977,728	(6,243,772)
Limited-Service Eating Places-7222	14,235,382	16,378,367	(2,142,985)
Special Foodservices-7223	2,522,100	2,051,466	470,634
Drinking Places -Alcoholic Beverages-7224	2,792,026	0	2,792,026
GAFO *	82,690,901	181,531,895	(98,840,994)
General Merchandise Stores-452	39,296,407	146,550,647	(107,254,240)
Clothing and Clothing Accessories Stores-448	16,537,511	5,251,038	11,286,473
Furniture and Home Furnishings Stores-442	8,624,987	2,493,271	6,131,716
Electronics and Appliance Stores-443	8,117,091	13,739,159	(5,622,068)
Sporting Goods, Hobby, Book, Music Stores-451	6,447,192	11,881,067	(5,433,875)
Office Supplies, Stationery, Gift Stores-4532	3,667,713	1,616,714	2,050,999



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	2,082,186,355	2,965,608,061	(883,421,706)
Motor Vehicle and Parts Dealers-441	423,513,842	1,045,995,667	(622,481,825)
Automotive Dealers-4411	350,701,151	1,013,688,454	(662,987,303)
Other Motor Vehicle Dealers-4412	28,285,331	2,925,075	25,360,256
Automotive Parts/Accsrs, Tire Stores-4413	44,527,361	29,382,137	15,145,224
Furniture and Home Furnishings Stores-442	65,553,475	80,625,404	(15,071,929)
Furniture Stores-4421	39,037,305	49,707,046	(10,669,741)
Home Furnishing Stores-4422	26,516,169	30,918,358	(4,402,189)
Electronics and Appliance Stores-443	58,271,791	167,603,029	(109,331,238)
Appliances, TVs, Electronics Stores-44311	35,966,773	70,214,377	(34,247,604)
Household Appliances Stores-443111	5,639,492	3,720,134	1,919,358
Radio, Television, Electronics Stores-443112	30,327,280	66,494,242	(36,166,962)
Computer and Software Stores-44312	20,308,223	94,225,853	(73,917,630)
Camera and Photographic Equipment Stores-44313	1,996,795	3,162,799	(1,166,004)
Building Material, Garden Equip Stores -444	193,534,123	118,340,959	75,193,164
Building Material and Supply Dealers-4441	171,396,527	99,175,995	72,220,532
Home Centers-44411	70,294,511	0	70,294,511
Paint and Wallpaper Stores-44412	3,118,200	6,038,090	(2,919,890)
Hardware Stores-44413	12,530,059	21,664	12,508,395
Other Building Materials Dealers-44419	85,453,757	93,116,241	(7,662,484)
Building Materials, Lumberyards-444191	30,404,437	31,753,668	(1,349,231)
Lawn, Garden Equipment, Supplies Stores-4442	22,137,596	19,164,964	2,972,632
Outdoor Power Equipment Stores-44421	3,024,709	16,408,579	(13,383,870)
Nursery and Garden Centers-44422	19,112,887	2,756,385	16,356,502
Food and Beverage Stores-445	227,899,415	179,916,552	47,982,863
Grocery Stores-4451	189,013,864	148,697,434	40,316,430
Supermarkets, Grocery (Ex Conv) Stores-44511	180,829,788	139,966,848	40,862,940
Convenience Stores-44512	8,184,077	8,730,585	(546,508)
Specialty Food Stores-4452	26,961,048	5,642,882	21,318,166
Beer, Wine and Liquor Stores-4453	11,924,503	25,576,236	(13,651,733)
Health and Personal Care Stores-446	102,578,488	77,897,093	24,681,395
Pharmancies and Drug Stores-44611	83,739,815	50,555,521	33,184,294
Cosmetics, Beauty Supplies, Perfume Stores-44612	4,173,091	12,250,633	(8,077,542)
Optical Goods Stores-44613	7,233,182	11,282,205	(4,049,023)
Other Health and Personal Care Stores-44619	7,432,399	3,808,734	3,623,665



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	159,368,756	96,568,420	62,800,336
Gasoline Stations With Conv Stores-44711	100,853,807	23,680,956	77,172,851
Other Gasoline Stations-44719	58,514,949	72,887,465	(14,372,516)
Clothing and Clothing Accessories Stores-448	118,332,589	152,511,769	(34,179,180)
Clothing Stores-4481	81,988,914	108,047,891	(26,058,977)
Men's Clothing Stores-44811	8,642,517	9,099,268	(456,751)
Women's Clothing Stores-44812	24,949,182	40,681,030	(15,731,848)
Childrens, Infants Clothing Stores-44813	3,588,794	12,692,087	(9,103,293)
Family Clothing Stores-44814	36,385,520	36,889,365	(503,845)
Clothing Accessories Stores-44815	2,223,519	562,983	1,660,536
Other Clothing Stores-44819	6,199,381	8,123,160	(1,923,779)
Shoe Stores-4482	15,770,643	16,412,014	(641,371)
Jewelry, Luggage, Leather Goods Stores-4483	20,573,031	28,051,864	(7,478,833)
Jewelry Stores-44831	19,062,031	26,921,036	(7,859,005)
Luggage and Leather Goods Stores-44832	1,511,000	1,130,828	380,172
Sporting Goods, Hobby, Book, Music Stores-451	46,031,309	95,418,889	(49,387,580)
Sporting Goods, Hobby, Musical Inst Stores-4511	31,360,818	69,053,306	(37,692,488)
Sporting Goods Stores-45111	15,604,462	22,677,307	(7,072,845)
Hobby, Toys and Games Stores-45112	10,389,429	15,886,059	(5,496,630)
Sew/Needlework/Piece Goods Stores-45113	2,651,645	12,246,346	(9,594,701)
Musical Instrument and Supplies Stores-45114	2,715,283	18,243,594	(15,528,311)
Book, Periodical and Music Stores-4512	14,670,492	26,365,583	(11,695,091)
Book Stores and News Dealers-45121	9,966,654	22,948,391	(12,981,737)
Book Stores-451211	9,403,831	22,421,564	(13,017,733)
News Dealers and Newsstands-451212	562,823	526,827	35,996
Prerecorded Tapes, CDs, Record Stores-45122	4,703,837	3,417,192	1,286,645
General Merchandise Stores-452	280,074,969	514,949,570	(234,874,601)
Department Stores Excl Leased Depts-4521	195,077,087	375,196,450	(180,119,363)
Other General Merchandise Stores-4529	84,997,882	139,753,120	(54,755,238)
Warehouse Clubs and Super Stores-45291	52,197,812	132,297,679	(80,099,867)
All Other General Merchandise Stores-45299	32,800,070	7,455,441	25,344,629
Miscellaneous Store Retailers-453	58,054,123	55,087,621	2,966,502
Florists-4531	7,131,105	4,630,540	2,500,565
Office Supplies, Stationery, Gift Stores-4532	25,760,210	29,509,328	(3,749,118)
Office Supplies and Stationery Stores-45321	11,344,253	16,230,030	(4,885,777)
Gift, Novelty and Souvenir Stores-45322	14,415,957	13,279,298	1,136,659
Used Merchandise Stores-4533	6,476,346	5,181,692	1,294,654
Other Miscellaneous Store Retailers-4539	18,686,462	15,766,060	2,920,402



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Non-Store Retailers-454	127,165,651	102,249,381	24,916,270
Electronic Shopping, Mail-Order Houses-4541	82,547,037	48,896,717	33,650,320
Vending Machine Operators-4542	9,371,078	16,819,906	(7,448,828)
Direct Selling Establishments-4543	35,247,536	36,532,758	(1,285,222)
Foodservice and Drinking Places-722	221,807,824	278,443,707	(56,635,883)
Full-Service Restaurants-7221	91,512,663	144,228,592	(52,715,929)
Limited-Service Eating Places-7222	94,597,856	104,621,576	(10,023,720)
Special Foodservices-7223	16,821,753	29,593,539	(12,771,786)
Drinking Places -Alcoholic Beverages-7224	18,875,552	0	18,875,552
GAFO *	594,024,343	1,040,617,988	(446,593,645)
General Merchandise Stores-452	280,074,969	514,949,570	(234,874,601)
Clothing and Clothing Accessories Stores-448	118,332,589	152,511,769	(34,179,180)
Furniture and Home Furnishings Stores-442	65,553,475	80,625,404	(15,071,929)
Electronics and Appliance Stores-443	58,271,791	167,603,029	(109,331,238)
Sporting Goods, Hobby, Book, Music Stores-451	46,031,309	95,418,889	(49,387,580)
Office Supplies, Stationery, Gift Stores-4532	25,760,210	29,509,328	(3,749,118)



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	4,564,109,401	4,455,869,931	108,239,470
Motor Vehicle and Parts Dealers-441	928,334,235	1,389,145,657	(460,811,422)
Automotive Dealers-4411	769,095,464	1,313,172,814	(544,077,350)
Other Motor Vehicle Dealers-4412	61,616,635	9,458,685	52,157,950
Automotive Parts/Accsrs, Tire Stores-4413	97,622,136	66,514,158	31,107,978
Furniture and Home Furnishings Stores-442	145,287,332	140,340,447	4,946,885
Furniture Stores-4421	85,716,383	71,279,373	14,437,010
Home Furnishing Stores-4422	59,570,949	69,061,074	(9,490,125)
Electronics and Appliance Stores-443	126,772,305	212,466,825	(85,694,520)
Appliances, TVs, Electronics Stores-44311	78,381,452	85,337,727	(6,956,275)
Household Appliances Stores-443111	12,532,196	9,367,775	3,164,421
Radio, Television, Electronics Stores-443112	65,849,256	75,969,951	(10,120,695)
Computer and Software Stores-44312	44,047,302	123,933,846	(79,886,544)
Camera and Photographic Equipment Stores-44313	4,343,550	3,195,252	1,148,298
Building Material, Garden Equip Stores -444	449,123,833	196,082,420	253,041,413
Building Material and Supply Dealers-4441	398,137,817	174,976,138	223,161,679
Home Centers-44411	163,000,614	46,645,025	116,355,589
Paint and Wallpaper Stores-44412	7,347,462	9,902,363	(2,554,901)
Hardware Stores-44413	28,623,773	3,517,484	25,106,289
Other Building Materials Dealers-44419	199,165,968	114,911,266	84,254,702
Building Materials, Lumberyards-444191	70,887,766	39,186,010	31,701,756
Lawn, Garden Equipment, Supplies Stores-4442	50,986,016	21,106,282	29,879,734
Outdoor Power Equipment Stores-44421	7,032,979	16,844,977	(9,811,998)
Nursery and Garden Centers-44422	43,953,037	4,261,304	39,691,733
Food and Beverage Stores-445	494,592,026	615,790,521	(121,198,495)
Grocery Stores-4451	410,540,070	562,393,241	(151,853,171)
Supermarkets, Grocery (Ex Conv) Stores-44511	392,751,567	537,448,824	(144,697,257)
Convenience Stores-44512	17,788,503	24,944,417	(7,155,914)
Specialty Food Stores-4452	58,444,401	7,783,787	50,660,614
Beer, Wine and Liquor Stores-4453	25,607,556	45,613,492	(20,005,936)
Health and Personal Care Stores-446	222,068,236	117,485,874	104,582,362
Pharmancies and Drug Stores-44611	181,168,560	82,092,390	99,076,170
Cosmetics, Beauty Supplies, Perfume Stores-44612	9,021,252	13,816,109	(4,794,857)
Optical Goods Stores-44613	15,817,722	12,226,914	3,590,808
Other Health and Personal Care Stores-44619	16,060,702	9,350,460	6,710,242



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	347,292,414	160,325,758	186,966,656
Gasoline Stations With Conv Stores-44711	219,684,195	25,213,229	194,470,966
Other Gasoline Stations-44719	127,608,219	135,112,528	(7,504,309)
Clothing and Clothing Accessories Stores-448	256,852,900	171,664,399	85,188,501
Clothing Stores-4481	178,158,259	121,570,159	56,588,100
Men's Clothing Stores-44811	18,661,700	10,098,564	8,563,136
Women's Clothing Stores-44812	54,384,625	45,342,798	9,041,827
Childrens, Infants Clothing Stores-44813	7,786,684	13,597,287	(5,810,603)
Family Clothing Stores-44814	79,021,927	41,537,333	37,484,594
Clothing Accessories Stores-44815	4,821,756	1,562,029	3,259,727
Other Clothing Stores-44819	13,481,566	9,432,149	4,049,417
Shoe Stores-4482	34,221,740	16,895,517	17,326,223
Jewelry, Luggage, Leather Goods Stores-4483	44,472,901	33,198,722	11,274,179
Jewelry Stores-44831	41,175,041	32,056,518	9,118,523
Luggage and Leather Goods Stores-44832	3,297,860	1,142,204	2,155,656
Sporting Goods, Hobby, Book, Music Stores-451	99,675,527	116,889,340	(17,213,813)
Sportng Goods, Hobby, Musical Inst Stores-4511	68,395,217	79,620,878	(11,225,661)
Sporting Goods Stores-45111	33,858,764	27,607,599	6,251,165
Hobby, Toys and Games Stores-45112	22,804,229	20,136,647	2,667,582
Sew/Needlework/Piece Goods Stores-45113	5,872,159	12,572,822	(6,700,663)
Musical Instrument and Supplies Stores-45114	5,860,065	19,303,810	(13,443,745)
Book, Periodical and Music Stores-4512	31,280,310	37,268,463	(5,988,153)
Book Stores and News Dealers-45121	21,143,470	30,162,217	(9,018,747)
Book Stores-451211	19,923,574	29,615,856	(9,692,282)
News Dealers and Newsstands-451212	1,219,896	546,361	673,535
Prerecorded Tapes, CDs, Record Stores-45122	10,136,839	7,106,246	3,030,593
General Merchandise Stores-452	611,494,214	616,377,798	(4,883,584)
Department Stores Excl Leased Depts-4521	425,887,126	466,335,221	(40,448,095)
Other General Merchandise Stores-4529	185,607,088	150,042,578	35,564,510
Warehouse Clubs and Super Stores-45291	113,747,011	134,817,543	(21,070,532)
All Other General Merchandise Stores-45299	71,860,077	15,225,035	56,635,042
Miscellaneous Store Retailers-453	127,035,358	80,151,256	46,884,102
Florists-4531	15,993,473	7,734,645	8,258,828
Office Supplies, Stationery, Gift Stores-4532	56,039,283	40,843,679	15,195,604
Office Supplies and Stationery Stores-45321	24,669,308	22,626,409	2,042,899
Gift, Novelty and Souvenir Stores-45322	31,369,975	18,217,269	13,152,706
Used Merchandise Stores-4533	14,081,679	6,649,515	7,432,164
Other Miscellaneous Store Retailers-4539	40,920,924	24,923,418	15,997,506

